

Privacy Policy

The present privacy policy describes how we collect, use, disclose, retain and protect your personal information. By using the NOBLESSE, or registering for its account you are accepting the terms of the present Privacy Policy and Terms of Use, you give us consent to collect, record, use, store, disclose, retain and protect your personal information as described below. Without providing needed information, the NOBLESSE may not be able to provide all of its services.

You are contracting with NOBLESSE that is your data controller and is responsible for the collection, recording, use, storage, disclosure, retention and protection of your personal information in accordance with privacy standards as well as any applicable laws. For the purpose of the present policy, "personal information" shall mean information that can be used to identify and/or contact individual whether from that data or other information that the NOBLESSE can have access to.

This Privacy policy may be amended at any time by posting amendments on the Site. All amended terms automatically take effect 30 days after they are posted. Any changes of the Privacy Policy shall be announced through sending e-mail or the site message center.

The NOBLESSE collects, processes and retain personal information from you and any device that you: use site, register for an account, provide information on a web form, update or add information to your account or when you otherwise correspond with the site regarding the Services.

Personal information that you give us when you use our Services or register for an account:

- Identifying information such as name, address(es), telephone numbers or e-mail addresses upon register;
- Financial information (credit card or bank account numbers) in connection with a transaction;
- Other information you provide through web form by updating, adding information;

Information we collect automatically when you use NOBLESSE or register for an account with it.

- Information about your interaction with the NOBLESSE services, advertising preferences, all your communications with us. This information we receive from the devices (including mobile devices) you use when you use NOBLESSE , register for an account, update or add information to your account or when you otherwise correspond with us regarding our Services;
- Computer and connection information such as statistics on your page views, traffic to and from the sites, referral URL, ad data, your IP address, your browsing history, and your web log information;

Information collected using cookies web beacons (if applicable) and similar technologies

Personal information from other sources

- We may allow you to share information with social media sites, or use social media sites to create your account or to connect your account (when applicable) with the respective social media site. Those social media sites may give us automatically access to certain personal information retained by them about you (content viewed by you, content liked by you, information about advertisements you have been shown or may have clicked on etc.). You control the personal information you allow us to have access to through the privacy settings on the applicable social media site and the permissions you give us when you grant us access to your personal information retained by the respective social media site about you. By associating an account managed by a social media site with your account and authorizing us to have access to this information, you agree that we may collect, use and retain the information provided by these social media sites in accordance with this Privacy Policy ;

- If you give us personal information about someone else, you must do so only with their explicit and prior consent. You have to inform them how we collect, use, disclose and retain their personal information according to this Privacy Policy.

Use and retention

We use the personal information we collect to: provide and improve our Services, to provide you with a personalized experience on our sites (especially, by offering you services and items that you may like), to contact you about your account and our Services, to provide you customer service, to provide you with personalized advertising and marketing, and to detect, prevent, mitigate and investigate fraudulent or illegal activities. We may use and retain your personal information as follows:

Provide, improve, and personalize our Services (if applicable)

- Provide access to and use of our Services.
- Offer you site content that includes items and services that you may like.
- Keep track of your basket, your Watch List (if applicable).
- Customize, measure, and improve our Services
- Provide other services requested by you as described when we collect the information
- We may use geo-location information to provide you with location based services (such as advertising, search results, and other personalized content).

Contact you about your account and provide you customer service

- Contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveyor questionnaires, or as otherwise necessary to provide you customer service
- Contact you as necessary to enforce our Terms of Use, applicable national laws, and any agreement we may have with you.
- For these purposes, we may contact you via email, telephone, text messages, and postal mail. When contacting you via telephone, to ensure efficiency, we may use autodialed or pre-recorded calls and text messages. Message and data rates may apply

Personalize our advertising and marketing communications

- Personalize, measure, and improve our advertising based on your advertising customization preferences
- Deliver targeted marketing, service updates, and promotional offers based on your communication preferences

Prevent, detect, mitigate, and investigate fraudulent or illegal activities

- Prevent, detect, mitigate, and investigate fraud, security breaches, potentially prohibited or illegal activities
- Enforce this Privacy Policy, our Terms of Use or other policies

We retain your personal information as long as it is necessary and relevant for our operations. In addition, we may retain personal information from closed accounts to comply with national laws, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation, enforce our Terms of Use and take other actions permitted or required by applicable national laws. After it is no longer necessary for us to retain your personal information, we dispose of it in a secure manner according to our data retention and deletion policies.

Marketing

If you do not wish to receive marketing communications from us, you can unsubscribe from the link in the email you received, or change your Subscription Preferences within your account, or indicate your communication preferences within the direct communication from us. Keep in mind, we do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent.

Signed in

When you sign in to your account on www.noblesseswiss.com, we may give you the option to stay signed in to your account for a certain period of time. If you are using a public or shared computer, we encourage you not to choose to stay signed in. You or any other user of the computer/browser you signed in on will be able to view and access most parts of your account and take certain specific actions during this signed in period without any further authorization. The specific actions and account activities that you or any other user of this computer/browser may take include (consider revising):

- View the Account page
- View or edit the Watch List (if applicable)
- View order details
- View the profile page

If you attempt to change your password, you will be asked to enter your password.

You can typically end your signed in session by either signing out and/or clearing your cookies. If you have certain browser privacy settings enabled, simply closing your browser may also end your signed in session. If you are using a public or shared computer, you should sign out and/or clear your cookies when you are done using our Services in order to protect your account and your personal information.

Withdraw consent

If you withdraw your consent for the use or disclosure of your personal information for purposes set out in this Privacy Policy you may not have access to all our Services and we might not be able to provide you all of the Services and customer support offered to our users and authorized under this Privacy Policy and our Terms of Use.

Access

We take steps to ensure that the personal information we collect is accurate and up to date, and that you have the ability to access and make corrections to it. This includes the following:

- You can see, review and change your personal information by signing in to your account. Please update your personal information immediately if it changes or is inaccurate
- Upon your request, we will close your account and remove your personal information from view as soon as reasonably possible, based on your account activity and in accordance with applicable national laws
- We will honor any statutory right you might have to access, modify or erase your personal information. To request access and to find out whether any fees may apply, if permitted by applicable national laws, please contact us following the instructions in the Contact section below. Where you have a statutory right to request access or request the modification or erasure of your personal information, we can still withhold that access or decline to modify or erase your personal information in some cases in accordance with applicable national laws, but will give you reasons if we do so.

Disclosure

We may disclose your personal information to corporate family or to third parties. This disclosure may be required for us to provide and to provide you access to our Services, to comply with our legal obligations, to enforce our Terms of Use, to facilitate our marketing and advertising activities, or to prevent, detect, mitigate, and investigate fraudulent or illegal activities related to our Services. We minimize the amount of personal information we disclose to what is directly relevant and necessary to accomplish the specified purpose. As stated above, we do not disclose your personal information to third parties for their marketing and advertising purposes without your explicit consent.

We may disclose your personal information to the following parties and for the following purposes:

corporate family members, who may use it to:

- provide joint content and services (like registration, transactions, and customer support)
- help detect and prevent potentially fraudulent and illegal acts, violations of our Terms of Use, and data security breaches
- provide you personalized advertising
- guide decisions about their products, sites, applications, services, tools, and marketing communications.

Service Providers and financial institutions partners

- Third party service providers who help us to provide our Services, payment processing services, assist us in providing customize advertising, to assist us with the prevention, detection, mitigation, and investigation of potentially illegal acts, violations of our Terms of Use, fraud and/or security breaches, bill collection, affiliate and rewards programs, co-branded credit cards and other business operations
- Third party financial institution partners who may offer financial products to you, for them to provide joint content and services (such as, registration, transactions and customer support). These third party financial institution partners will use your personal information to send you marketing communications only if you have requested their services

Law enforcement, legal proceedings, and as authorized by law

- to comply with our legal requirements, enforce our Terms of Use, respond to claims that a listing or other content violates the rights of others, or protect anyone's rights, property or safety.
- to law enforcement or governmental agencies, or authorized third-parties, in response to a verified request relating to a criminal investigation or alleged or suspected illegal activity or any other activity that may expose us, you, or any other of our users to legal liability. We will only disclose information we deem relevant to the investigation or inquiry, such as name, city, state, postcode, telephone number, email address, User ID history, IP address.
- to credit agencies or bureaus as authorized by applicable national laws (e.g. information on late or missed payments or other defaults on your account that may be reflected in your credit report or file)
- to third parties involved in a legal proceeding, if they provide us with a subpoena, court order or substantially similar legal procedure, or we otherwise believe in good faith that the disclosure of information is necessary to prevent imminent physical harm or financial loss or to report suspected illegal activity

Data disclosure to our corporate family

We may disclose your personal information to our corporate family for the following purposes:

- to prevent, detect, mitigate, and investigate potentially illegal acts, fraud and/or security breaches, and to assess and manage risk, including to alert you if fraudulent activities have been detected on your NOBLESSE account
- to provide customer services, including to help service your account or resolve disputes

- to facilitate the processing of payment cards when you pay within our Services with a payment card

Change of Ownership

If we were to merge with or be acquired by another company, we may share information with them in accordance with our privacy standards. Should such an event occur, we will require that the new combined entity follow this Privacy Policy with respect to your personal information. If your personal information will be collected, used, disclosed, or retained for any purposes not covered in this Privacy Policy, you will receive prior notification of the processing of your personal information for the new purposes.

Security

We protect your information using technical and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration. Some of the safeguards we use are firewalls and data encryption, physical access controls to our data centers, and information access authorization controls. If you believe your account has been abused, please contact us following the instructions in the Contact section.